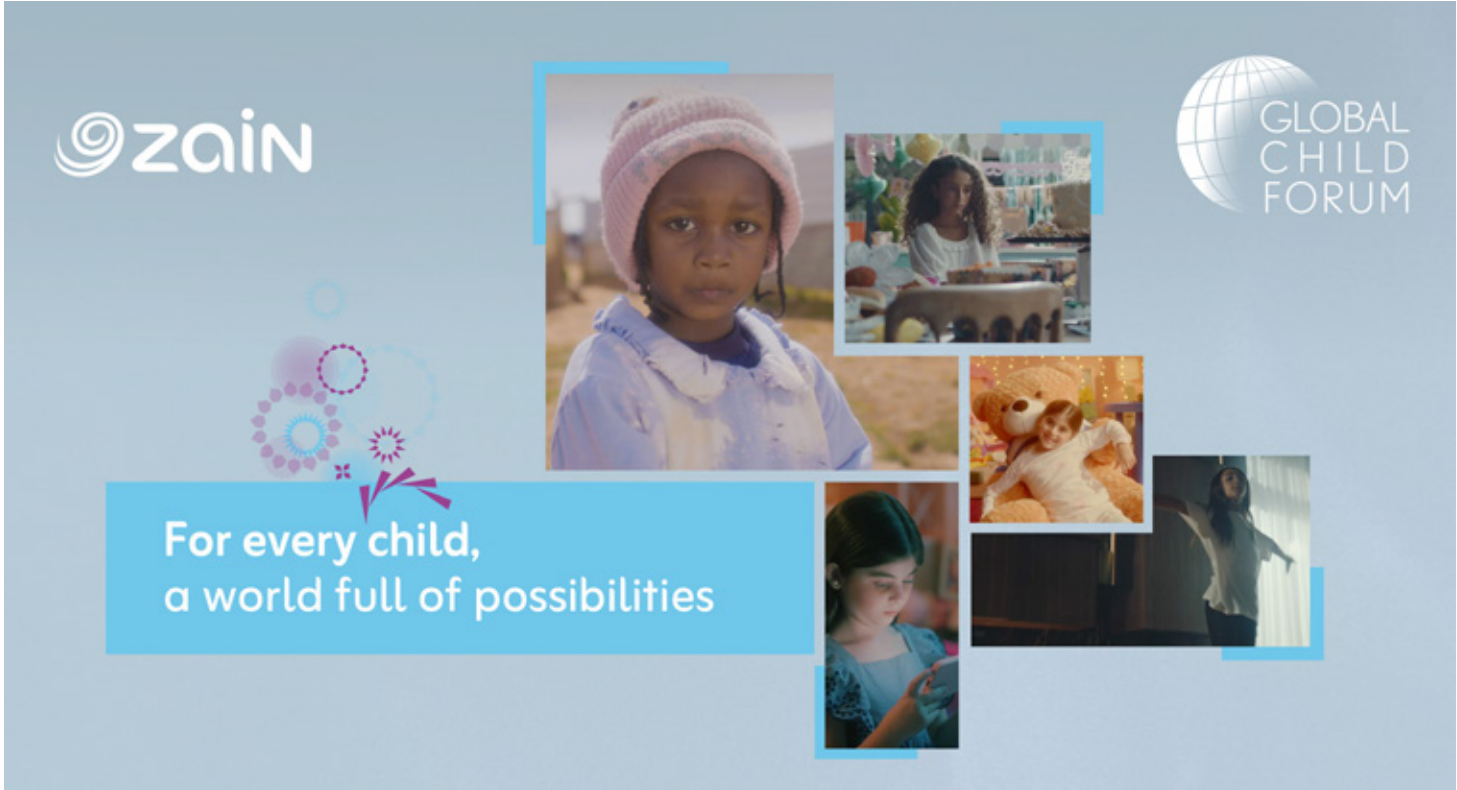


GENERATION YOUTH



Zain Group scored 8.5/10 in the Children’s Rights and Business 2025 Global Benchmark, ranking 12th in telecom and 46th across all sectors, outperforming the sector average of 6.5 and regional average of 3.4.

ONLINE SAFETY

Zain continues to strengthen online child protection by advancing CSAM detection and prevention across 6 operations through Project Arachnid and the Internet Watch Foundation, while remaining an active member of the GSMA Mobile Alliance Against Digital Child Sexual Exploitation.

SUPPORTING CHILD HELPLINES

Zain maintains a strong partnership with Child Helpline International (CHI), working closely with national helplines to expand access to child protection services and raise awareness of children’s rights and online safety across its markets.





443 CHILDREN

10 awareness sessions reached 443 children through the Saudi Arabia National Family and Safety Program Helpline, strengthening access to protection services.



100,000 SMS

Messages promoted helpline #110, supported by a social media campaign reaching 127,000 people, reinforcing support for the Jordan River Foundation.

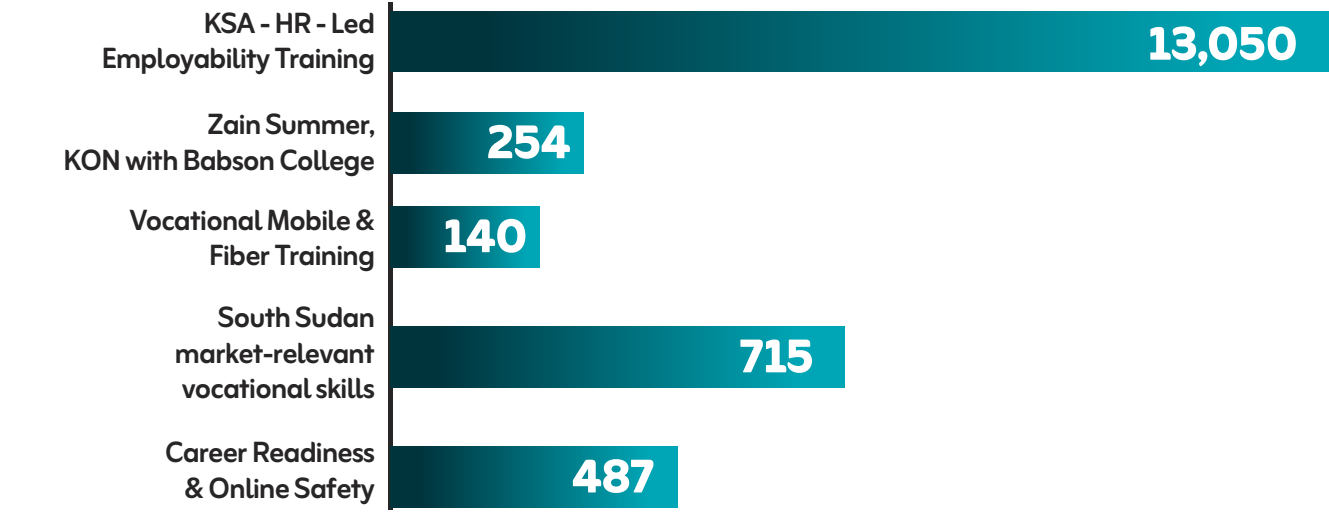


6 SCHOOL

Roadshows were delivered in collaboration with the Kuwait National Child Protection Program to increase helpline visibility and support children in need.

The company launched various initiatives across its markets to build resilience and develop future-ready skills for children and youth:

YOUTH & STUDENT TRAINING IMPACT





254 STUDENTS

Reached through Zain Summer, KON with Babson College, Injaz, generating 16,966 KD and attracting 132% more applicants in Zain Kuwait.



140 YOUTH

Given technical vocational training on mobile maintenance and fiber across 7 centers, supporting employability and entrepreneurship.



13,050 YOUTH

Received HR-led training in Zain KSA focused on employability, skills development, and career readiness to empower the next generation.



715 YOUTH

Trained in market-relevant vocational skills with strong women’s inclusion in Zain South Sudan.



487 YOUTH

Received career readiness training and 487 children with online safety education.